

# THE CANADIAN MINDSETMAP



# **HISTORICAL INSIGHT**

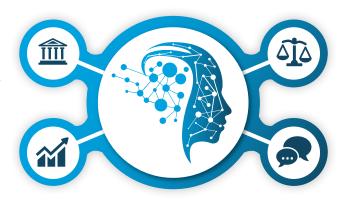
- ≥ 15th century came to the attention of Europeans for its rich yields of fur and fish
- → 16th century settled by the French followed closely by the English
- 1763 France relinquishes its Canadian colonies to the English
- > 1867 colonies united in a new confederation
- 1931 independence from Britain confirmed
- 1982 rights of the British government to amend the constitution removed
- > 2010 Canada hosted Winter Olympics

### **PRIMARY BELIEF SYSTEMS**

- Roman Catholic 39%
- → Protestant 26.6%
- Other Christian 6.3%
- Muslim 3.2%
- ≥ 23.9% with no fixed beliefs

# **ECONOMIC & POLITICAL CONDITIONS**

- A federation of 10 provinces and 3 territories
- A parliamentary democracy with a constitutional monarchy
- → A market-orientated economy
- → Unemployment rate 5.8%
- Canada is the US's largest foreign supplier of energy
- Canada's oil reserves are ranked third in the world



### **CHARACTERISTICS OF SOCIETY**

- A highly diverse, multicultural society
- Mosaic, not melting pot
- Largely divided into English and French speaking population
- Population 37 million
- Open and tolerant
- Traditional family structure with rising levels of single parent families
- > Very high level of tertiary education
- Leisure time valued
- Great interest in outdoor activities and sports

### **CANADIAN MINDSET**

- British and French traditions
- A new awareness and appreciation of the traditions and rights of the aboriginal population
- → Capitalist culture
- Measured and calm
- > Pragmatic and rational
- Traditional family values but also socially progressive

### **GEOGRAPHICAL INFLUENCES**

- 2nd largest country in the world after Russia
- 5,000 mile border with USA
- Covers six time zones
- Great variations in climatic conditions
- Majority of population live in close proximity to the United States border
- Ottawa seat of government
- → Rich in natural resources

### LIFE STYLE ASPIRATIONS

- Ranked sixth in the world in standard of living
- Broad-based social security network
- Great love of the outdoors and of sports
- Obsession with hockey
- Only nation to have taken part In all UN peace-keeping operations

### **LANGUAGE**

- → English and French are official languages
- Documentation In Quebec must be In English and French
- Over 100 languages spoken by a variety of the indigenous and immigrant populations

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